



August 31 – September 3, 2022.
The 17th MATRIZ Conference
TRIZfest-2022

The main theme –TRIZ for Addressing Real Life Challenges

INFORMATION LETTER

The organizers of the 17th International Conference “**TRIZfest-2022**” made the final decision to conduct the conference **ONLINE** on August 31 - September 3, 2022. The event is organized by the International TRIZ Association - (MATRIZ), Graz University of Technology and Higher College for Engineering Wolfsberg.

However, considering the growing disappointment of many in the TRIZ community with the inability to get together face-to-face, Dr. Stefan Vorbach, Vice Rector of the Gratz University of Technology, agreed to provide the necessary facilities to accommodate those, who would like to travel to Gratz to participate in the online conference with friends and colleagues, on September 1 and 2. The responsibilities for all arrangements, outside of these two dates, are up to the participants. Those, interested in traveling to Gratz, should contact Mr. Jürgen Jantschgi at jantschgi@aon.at, or j.jantschgi@jantschgi.at, for additional information.

It is also appropriate, at this point, to inform the TRIZ community of the MATRIZ Board's decision to hold *TRIZfest-2023* in Gratz, Austria.

We invite everybody, who is engaged in TRIZ research, development, and practical applications, as well as those who are interested in TRIZ and desire to meet TRIZ professionals and learn more about TRIZ, to the *TRIZfest-2022*.

The Organizing Committee is now being formed. The currently appointed members are:

Dr. Mark Barkan, TRIZ Master, MATRIZ Executive Director – The Organizing Committee Co-Chair.

Dr. Stefan Vorbach, Graz University of Technology, Vice Rector for Academic Affairs & Head of Institute of General Management and Organization – The Organizing Committee Co-Chair.

The Organizing Committee members:

Dr. Oleg Feygensov, TRIZ Master – MATRIZ President;

Dr. Oliver Mayer, TRIZ Master – Co-Chair of the Program Management Committee;

Mr. Valery Souchkov, TRIZ Master – Co-Chair of the Program Management Committee;

Dr. Simon Litvin, TRIZ Master – Chairman of the TRIZ Master Certification Council (TMCC);

Dr. Elena Gredynarova, MATRIZ Level 3, founder and owner of school "Eidos" – The Chair of the Section on TRIZ-Pedagogy;

Mr. Jürgen Jantschgi, Headmaster Higher College for Engineering Wolfsberg, – local Austrian MATRIZ contact;

Ms. Alexandra Stoiser-Velardi, Graz University of Technology, Institute of General Management and Organization – *TRIZfest-2022* secretary.

On August 31st, *TRIZfest-2022* participants may have an opportunity to attend three tutorials. We are in the process of scheduling one additional tutorial. The tutorials are free for the participants, who paid the standard fee. We will make our decision on tutorials by the end of May. A detailed description of the tutorials will be available on the Registration page.

We are in the planning stage for a session on TRIZ-Pedagogy. In this session, leading developers and practitioners of TRIZ-Pedagogy will discuss the modern methods of developing creative and critical thinking skills in grade school and university students. Interestingly, these same methods are very effective when working with adults in various fields of human activity. We will discuss the reasons the existing educational system is not compatible with today's world, as well as the modern methods for the development of the vital skills, required for succeeding in the dynamic world we live in today. We will make pertinent details for this session available by the end of May.

On the last day of the conference a session of TRIZ Master Certification Committee and a MATRIZ Congress take place.

OFFICIAL LANGUAGE

The official language of the conference is English. All abstracts and papers must be submitted in English. Submissions in all other languages will not be considered. All the presentation slides must be in English. The only exception are the presentations for the session on TRIZ-Pedagogy. This session will be conducted in Russian. With enough interest from the non-Russian speaking community, a subsequent translation will be provided.

CONFERENCE VENUE

We will provide a connection link to all registered participants at least 3 days before the start of the conference.

CONFERENCE FEES

The 2-day in-person participation fee will be determined by Graz University of Technology, and communicated to you at the later date, the online participation fee is set at \$75US.

FURTHER INFORMATION

With questions about conference organization, please contact Dr. Mark Barkan at mbarkan@matriz.org

With questions about papers' and presentations' submission, please contact Mr. Valeri Souchkov at trizfest@matriz.org

For those, who plan to travel to Graz, please find some information about the University and about the city of Graz at the below link: <https://matriz.org/trizfest-2022-graz-information/>

Please continue to visit the MATRIZ website, <https://matriz.org/trizfest-2022>, for latest information.

TRIZfest-2022 Organizing Committee