

TRIZfest 2021

CONFERENCE PROGRAM

Time indicated is Greenwich Mean Time (GMT)

SEPTEMBER 15, 2021		
TUTORIALS		
11:00-12:30	Victor Fey	Are You Solving the Right Problem?
13:00-14:30	Valeri Souchkov	How to Inventively Develop Business Services
SEPTEMBER 16, 2021		
11:00-11:15	Welcome by MATRIZ President	
PAPERS		
11:15-11:45	Silvia Liubenova Popova, Sergio Garzon, Matthias Bauch, Swen Günther	TRIZ Reverse – Specification And Application Of A 7 Step-By-Step Approach For Systematic Knowledge And Technology Transfer
11:45-12:15	Jerzy Chrzęszcz	Imperceptible Detection of Fluorescence – Using TRIZ to See the Invisible
12:15-12:45	Jeremy Lesourd, Stéphane Savelli, Emmanuil Emanuilov, Oleg Feygenon	Pockets of Knowledge (PoK) – TRIZ
12:45-13:15	Sergey Logvinov	The Issues of Transition to Supersystem
13:15-13:45	Jim Belfiore	ISO Standards for Innovation and their Impacts to the TRIZ Community
13:45-14:00	Break	
TRIZ-PEDAGOGY SESSION		
14:00-14:30	Eugenia Guin	What Can TRIZ Bring to Pedagogy?
14:30-15:00	Marat Gafitulin	Non-ordinary View of Ordinary Things
15:00-15:30	Ekaterina Pchelkina	Approaches to TRIZ-Pedagogy at RA TRIZ
15:30-16:00	Alla Nesterenko	Integration of TRIZ to Education: Issues and Approaches
16:00-16:30	Nelly Kozyreva	Using TRIZ to Designing Toys and Games with Pedagogy Students
16:30-17:00	Alexander Sokol	TRIZ and Thinking Skills: Can There Bee Added Value and Where Should We Look for It?
SEPTEMBER 17, 2021		
PAPERS		
11:00-11:30	Karl Zhang, Zhuang Hao	Patent Circumvention and Strengthening in Wind Turbine Blade Noise Reduction
11:30-12:00	Ali Mohammadi	Application of TRIZ in Designing a Simple Monitoring Device for Checking Electrical Grounding Connections
12:00-12:30	Tom Stempel, Hans-Gert Gräbe	Semantic Web Modelling of TRIZ System Evolution Concepts
12:30-13:00	Youn-Jan Lin	Apply Functional Analysis And Inventive Standards Of TRIZ For Business And Management To Solve Teaching Problems
13:00-13:30	Ahmad-Ramez Kassou	Architecture and Design Implementation of Innometric System
13:30-14:00	Simon Litvin	TRIZ Application to Successful Startups Development
14:00-14:30	Break	
14:30-15:00	Anton Kozhemyako	How To Hold Strategic Sessions Via TRIZ Tools
15:00-15:30	Valeri Souchkov	Modern Tools for Business TRIZ
15:30-16:00	Dietmar Keiper, Bernd Hausmann, Tobias Schaefer	What TRIZ Tools Where Used in the Pre-TRIZ Age? - a Study of an Aircraft Engineering Project
16:00-16:30	Oliver Mayer	Big Data Analysis: A Component / Resource to be Considered in TRIZ
16:30-17:00	Nikolay Shapkovsky	Implementing TRIZ at a Company with Solving Mill Software (Samsung Case)
SEPTEMBER 18		
TRIZ MASTER DEFENCE SESSION		
11:00-14:00	TRIZ Master Theses Defence	
PAPERS		
14:00-14:30	Yan Zhao, Yue Lin, Dongshuang Xu	Research on Enterprise Product Research and Development Based on Customer Demand - The Practice Record of Innovative Methods in Enterprise Product R&D
14:30-15:00	Christoph Dobrusskin	Horological TRIZ Ruminations
15:00-15:30	Sergio Garzon, Silvia Liubenova Popova, Matthias Bauch, Swen Günther	TRIZ Reverse: A Systematic Review And Comparison With Existing Knowledge And Technology Transfer Tools
15:30-16:00	František Palčák	Benefits Of TRIZ Approach To Enable Proper Holistic Education
16:00-16:15	TRIZfest 2022 Announcement	
16:15-16:30	Conference Closing	

This is a preliminary program. The final program will be announced a week prior to the event